

Ryan Tunstall

Front-end Web Developer | Digital Marketer | WordPress Developer

407-508-2122 | Orlando, Florida 32811 | rotunstall@gmail.com | <https://rtunstall.com>

AREAS OF EXPERTISE

With over 15 years of experience, specializing in creating and maintaining successful multi-functional websites and web apps. Notably, transforming live event services into virtual experiences for The Launch Group Inc. during the Covid era. Highly proficient in all facets of WordPress, HTML5, CSS3, PHP, JavaScript and React JS. I excel in optimizing website functionality and user experience to drive organizational objectives.

Website Management	WordPress - Gutenberg Block Theme Dev.	WordPress - PageBuilder (Elementor) Dev.
HTML/ CSS3/ PHP/ JavaScript/ React JS	APIs and Digital Integration	Content Development
SEO Optimization	Digital Marketing and Lead Generation	Graphic Design - Adobe Suite
Mobile Responsiveness	Security Optimization	Plugin Development and Management
Troubleshooting Skills	Traffic Analysis	Accessibility Optimization
Team Collaboration	Analytical Skills	Communication Skills

PROFESSIONAL EXPERIENCE

The Launch Group | Orlando, FL

November 2019 - Present

► Web Designer / Developer / Digital Marketer/ WordPress Developer

- Utilize advanced skills in WordPress Gutenberg Block / Full Site Theme and Elementor page builder to craft SEO-friendly websites, integrating cutting-edge designs that adhere to brand guidelines.
- Collaborate with cross-functional teams to translate client requirements into actionable designs, coding web designs into WordPress templates for cohesive online presence.
- Demonstrate expertise in front-end development with HTML, CSS, JavaScript and React JS to optimize website page speed, enhancing user experience and search engine rankings.
- Employ strong problem-solving skills to independently identify and resolve front-end website and design issues to ensure seamless functionality.
- Serve as a primary liaison between clients and development team, offering valuable insights on implementing SEO-first, mobile-first, and highly accessible designs, leading to client satisfaction and successful project outcomes.

June 2013 - November 2019

EM3 / Alterscape LLC. | Kissimmee, FL

► Web Designer / Developer / WordPress Developer

- Created and maintained a multi-million dollar skincare e-commerce platform, leveraging WordPress, Woo-Commerce, and Google Analytics for detailed marketing reporting.
- Enhanced security and accessibility while expanding multiple clients' sites, implementing mobile-ready updates and latest security measures.
- Led design, development, and maintenance of internal websites and databases for Niche Group, including Alterscape - Network Operations Center (NOC) and EM3 Logistics.
- Developed responsive consumer web applications using HTML5, CSS3, React JS, and Bootstrap, alongside A/B testing for optimization.
- Translated business requirements into technical specifications, contributing to architecture, design, development, and issue troubleshooting, while also designing WordPress CMS structures based on wireframes and leveraging Adobe Creative Suite for visual assets.

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PROFESSIONAL EXPERIENCE - cont.

Ryan Tunstall (Freelance) | Wilmington, NC / Orlando, FL

September 2008 - Present

► **Web Designer / Developer / WordPress Developer/Digital Marketer**

- Implement responsive/mobile web design using React JS, HTML5, CSS3, SASS, JavaScript, jQuery, and PHP for cross-device and cross-browser compatibility.
- Design and maintain functionality for web-based applications, actively participating in testing, debugging, and deployment processes.
- Construct cutting-edge enterprise web application systems, WordPress sites, and digital eCommerce solutions to exceed users and clients' expectations
- Utilize high-quality system support tools to enhance performance and functionality.
- Create clean, maintainable, and well-documented scripts, meticulously testing implementations.
- Develop SEO and Social Media campaigns, conducting comprehensive website analyses and optimizing performance.

EDUCATION, CERTIFICATIONS AND TRAINING

Associate of Arts Degree, Valencia State College, Orlando FL

Certifications and Training: Udemy; Traverse; Scrimba; Wesbos; Skillshare; Treehouse; Pluralsight; Code School; Creativelive; Sitepoint